# HELLO CREATIVES,

My name is Mike Lanka and I am an independent photographer based in Michigan. I held the position as under contract university photographer at Western Michigan University, serving 20 years in that roll shooting at every event, game, graduation and shot portraits of four presidents at WMU.

### 'Bout MIKE

A little history about me.....My career spans over 35 years. I have worked with and learned from some of the best photographers and art directors in the industry. I have organized photo shoots in settings ranging from the laboratory to remote field locations, in the studio, and even in the classroom, headshots for faculty, staff, grad-student and LinkedIn headshots, also promotional and lifestyle photos for web and print.

#### INTERESTING STUFF

My images in higher ed. have been used in marketing and news as a visualization of the learning experience. Capturing success and challenges of life in academia, as well as special events, award ceremonies and all occasions. Shooting day to day college life in planned and unplanned vignettes of people and places that make the university unique and showing it's role in the community.

#### BEGGING FOR WORK

I have a passion for working with clients to explore and execute their vision for the perfect photoshoot, and I am willing to travel to any location.

Following is a link to my portfolio: www.lankaphoto.net

(NOW IS A GOOD TIME TO CHECK OUT MY PORTFOLIO)

## IN CLOSING......

I am happy to discuss my experiences and how I can be of help to your school or business. Please feel free to contact me via phone or email.

Thank you for your consideration - I look forward to hearing from you.



Regards,

<-- Mike Lanka

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